

that is best suited to your personality and abilities. *Amy Ahart '97, Ed Ahart '69, Partner, Shenck, Price, Smith & King*

3:30-4:20

BLOCK V

11. Using Obstacles to Free You

Very often we have difficulty establishing a challenging goal for an organization or ourselves because of perceived obstacles. This session will focus on how to turn these obstacles into the very stepping stones needed to achieve exactly what you want, without compromising your goal. *Deirdre Keenan '74, partner, Avraham Y. Goldratt Institute*

12. A Moral Compass :

The Prerequisite for Leadership

To lead requires making moral and ethical choices as well as exercising moral and ethical forces. This workshop will examine these issues as they affect leadership and allow you to explore your own moral and ethical positions on several leadership issues. *Alan Childs, Assoc. Professor of Psychology*

Looking to the Past for Your Future

How can leadership skills developed through past experiences help you meet your future goals? This session will help you recognize your leadership skills, develop plans for strengthening them, and learn to plan to use them effectively. *Doug Korn '96*

4:20-5:00 p.m.

RECEPTION

The 1996 Lafayette Leadership Institute Conference is made possible by the **Class of '68 Leadership Fund.**

Lafayette Leadership Institute Committee:

James Bracey '97
Pam Brewer
Asst. Dean of Students
Alan Childs
Assoc. Professor of Psychology
Beth Ann Donofrio '97
Deb Hoff
Assoc. Dir. of Student Residence
James Kohl '97
Student Leadership Intern
James Krivoski
Assoc. Dean of Students
Autumn Leciston
Asst. Dir. of Alumni Affairs
Beth Nelson '96
Marv Roth
Asst. Dean of the College
Natasha Smith '97

WHAT IT TAKES...



LAUFAYETTE
LEADERSHIP
INSTITUTE

1996

CONFERENCE

FEBRUARY 10

FARINON CENTER

CONFERENCE SCHEDULE

9:00-9:30 a.m. REGISTRATION

9:30-10:00 a.m. KEYNOTE ADDRESS

Evolutionary Leadership:

A Meaningful Journey

Frederick Benson III, Class of '59 and Vice-President of Federal Affairs, Weyerhaeuser Company, will take you on a "meaningful journey" through leadership, its definitions, types and phases of development using pertinent examples and "Benson's Rules" of leadership.

10:00-10:30 a.m. CONTINENTAL
BREAKFAST

10:30-11:20 a.m. BLOCK I

1. Keynote Follow-Up

Mr. Benson will stimulate discussion and questions with "real life" leadership challenges for you to evaluate in the Lafayette context.

2. Heaven or Hell: Decisions, Making or Breaking You

All student leaders face both easy and complicated issues, but there is a wrong way and a right way to handle every obstacle. This session will compare and contrast the effectiveness of decision making techniques. *Jodi Morgen '97, James Bracey '97, Kristin Johnson '96*

3. Basic Communication Skills

This interactive workshop will encourage evaluation and assessment of individual communication styles and provide participants with strategies to develop effective

communication skills. *Sylvia Carey, Asst. Dean of the College*

11:30-12:20 p.m. BLOCK II

4. Leadership and the Law

This session will review a range of legal issues which future corporate leaders must be prepared to address. Specifically, the workshop will cover various laws governing employers and the interaction between business leaders and their legal counsel. *Leslie Muhlfelder '81, V.P. for Human Resources/College Counsel*

5. Public Speaking: Selling your Ideas and Yourself

Sometimes leadership is exercised behind the scenes. Sometimes it must be performed "on stage." Good public speaking is often necessary to sell your ideas and to give others confidence in you, your abilities and your leadership skills. This session will offer some basic tips on the art of public speaking. *Gary Evans '57, V.P. for Development & College Relations*

6. Opening the Mind's Creative Pathways

Creative leadership is one way to hold the attention of those who will follow you. This session will employ hands on techniques to help you explore ways to overcome mental blocks, and to stimulate creativity and idea generating techniques. *Steve Kunec '97, Amy Corea '97*

12:20-12:40 p.m. REFRESHMENTS

12:40-1:30 p.m. BLOCK III

7. Panel Presentation: A Leader Today; A Leader Tomorrow...?

Our panel of professionals will discuss how their college experiences helped prepare them to enter the world of work. They will also share success stories

about young professionals they have seen develop from leading performers on campus to leading professionals after college. *Moderator: Mar [unclear], Asst. Dean of the College*

1:30-2:20 p.m. LUNCH

2:30-3:20 p.m. BLOCK IV

8. Benchmarking: Leading with Competitive Intelligence

Emerging as an important new "core competency" for today's leaders is the ability to spot and analyze developments in the outside world which will impact the work or lives of the group one leads. Today's best leaders understand that personal ability to benchmark and assess outside information on a real time basis is a critical tool for motivating a workteam, adjusting group strategy, and measuring final success. *William Raver '68, Sr. V.P. Evaluation Associates*

9. Strategies for Efficient and Effective Meetings

Conducting an efficient and effective meeting can be the difference between achieving your goal and falling short. Session topics to be covered include creative meetings, the importance of agendas, keeping on track, managing group dynamics, and many other skills for leaders. *Rosie Bukics, Prof. & Dept. Head-Economics & Business*

10. Styles of Leadership

To be most effective and comfortable in a leadership role, you need to adopt the appropriate leadership style. This session is designed to assist you in understanding those various styles and how you can utilize the style